



Promoting the Year of Glass 2022



Background

- The UN application was made with the support of ICG (International Commission of Glass), CGA, (the Community of Glass Associations) and ICOM (International Committee for Museums and Collections of Glass)
- The prime driving force was Prof Alicia Durán (Madrid, president of ICG) with considerable assistance from the Spanish ambassador at the UN
- It was greatly aided by 1500 letters of endorsement from 80 different countries sent by a wide range of industry organisations and businesses.
- The UN proposal was co-sponsored by 19 countries.
- Documents/brochure/video link at: www.iyog2022.org



AIMS

- Celebrate the proud history of glass-making throughout the world
- Its major impact on health, science, communications, culture....
- To encourage its use for:
 - A greener, sustainable environment
 - A more equitable future
 - Enriching our culture
 - Promotion of the Glass industry
 - Networking and unification
- Promote participation in glass sectors
- Promote memberships to glass Associations



A grass roots approach

No central committee can organise all international celebration (10,000 events!)

Needs a ground level up approach which:

- Advertises worldwide (but local) celebrations
- Reaches 8 billion people – both adults and children
- Supports and propagates best practice
- Creates new networks
- Promotes the flexibility of glass
- Helps achieve UN goals of a green, sustainable, fair society
- Make consumers aware of the benefits of glass

International Events already planned

- A 2 day Opening Conference planned in Geneva in 10-11 February.
- Several industrial fairs: VITRUM (October 2021); Mumbai (March), China Glass Expo (April), Glasstec in Düsseldorf (October).
- Key scientific event will be the ICG Congress in Berlin, marking the 100th anniversary of the DGG.
- A conference in Egypt celebrating the centenary anniversary of the discovery of the tomb of pharaoh Tutankhamun with its glass artefacts.
- A US Glass Day in Washington DC will focus on art and museums.
- ICOM in Rome
- CMOG+ in USA
- Closing ceremony in Japan some time in December 2022



RG 16 events already planned

- 100 of the best Australia-wide church open days
- “Futures Past” Ausglass Conference
- Glass Drive self-drive to Victorian glass studios and galleries
- International symposium on Glass
- Australia-wide opening of Lighthouses/ Open Lighthouses
- Young Australian glass artists
- A series of glass Exhibitions at ACGD Prahran
- Mornington Peninsula stained glass Day Tour
- Open Houses where glass is a feature
- Lights Everlasting: Australia's commemorative stained glass from the Boer War to Vietnam
- Annual William Montgomery Lecture
- Postage stamp issue for Australia through Australia Post



Activities Registration

- The IYOG2022 aims to promote activities that celebrate and promote glass.
- The responsibility for registering activities will be with the organisers of the activity.
- This will normally be at the working group level.
- The Regional Organisation will promote this requirement.
- Activities **must** be recorded on the ICG website to demonstrate compliance with our UN obligations.
- Further information can be found at: www.icg.org



Activities Registration

- Activities will be registered under the following headings;
 - Artistic Glass
 - History/Archaeology
 - Museums & exhibitions
 - Conferences (Scientific, Technical, History, Art)
 - Education (primary, secondary, tertiary, vocational)
 - Glass in Architecture
 - Glass in Communications
 - Glass in Medicine
 - Glass in Optics
 - Glass manufacture, Flat, Containers, special glasses, art
 - Industrial fairs, industrial events
 - Exhibitions (scientific, technological, etc.)
 - Publications (books, articles, magazines)
 - Glass Science & Research



Other events agreed

- the printing of dedicated issues of international glass journals;
- exhibitions in museums, public and private glass collections;
- the preparation of educational materials for universal dissemination;
- the Spanish Research Council, CSIC, will publish a celebratory book and organise exhibitions on:
 - IYOG objectives related to the UN 2030 Agenda and
 - creating a Circular Economy based on recycling and glass containers.



Anniversary Dates

- 670th anniversary: first depiction of eyeglasses in a painting;
- 200 yr of Fresnel Lenses in coastal lighthouses;
- 100 yr since glass discovered in King Tutankhamun's Tomb;
- 100 yr of the German Society of Glass Technology (DGG);
- 70th anniversary of the Pilkington patent for *Float Glass*;
- 60 yr of the Studio Glass Movement;
- 45th anniversary of Anderson, Mott & Van Vleck's Nobel prize (glassy materials)



A grass roots approach

- To assist planning and coordination regional organisations are being developed
- They will report to an International Council, managed by a small Executive Committee
- These structures should accommodate local/national/international events and reflect the needs of the commercial and private sectors
- Overarching coordination of R&D, museums events, education....



Region Organisation 16 (RO16)

RO16 steering committee is made up of 2 ICG councillors

- Glaas Inc and Windows and Glass Association NZ
- RO16 has 3 members including the Chair, Deputy chair and project coordinator

Countries

- Australia
- Indonesia
- Malaysia
- New Zealand
- Philippines
- Singapore
- Thailand
- Vietnam and all
- Oceania countries.

Work Groups

- Glazing
- Glass process/manufacturing
- Business/Supplier
- Glass blowing
- Artistic glass
- Research
- Recycled glass
- Hollow glass
- Scientific/University
- Historical glass (Archaeology)
- Education or Training
- Other

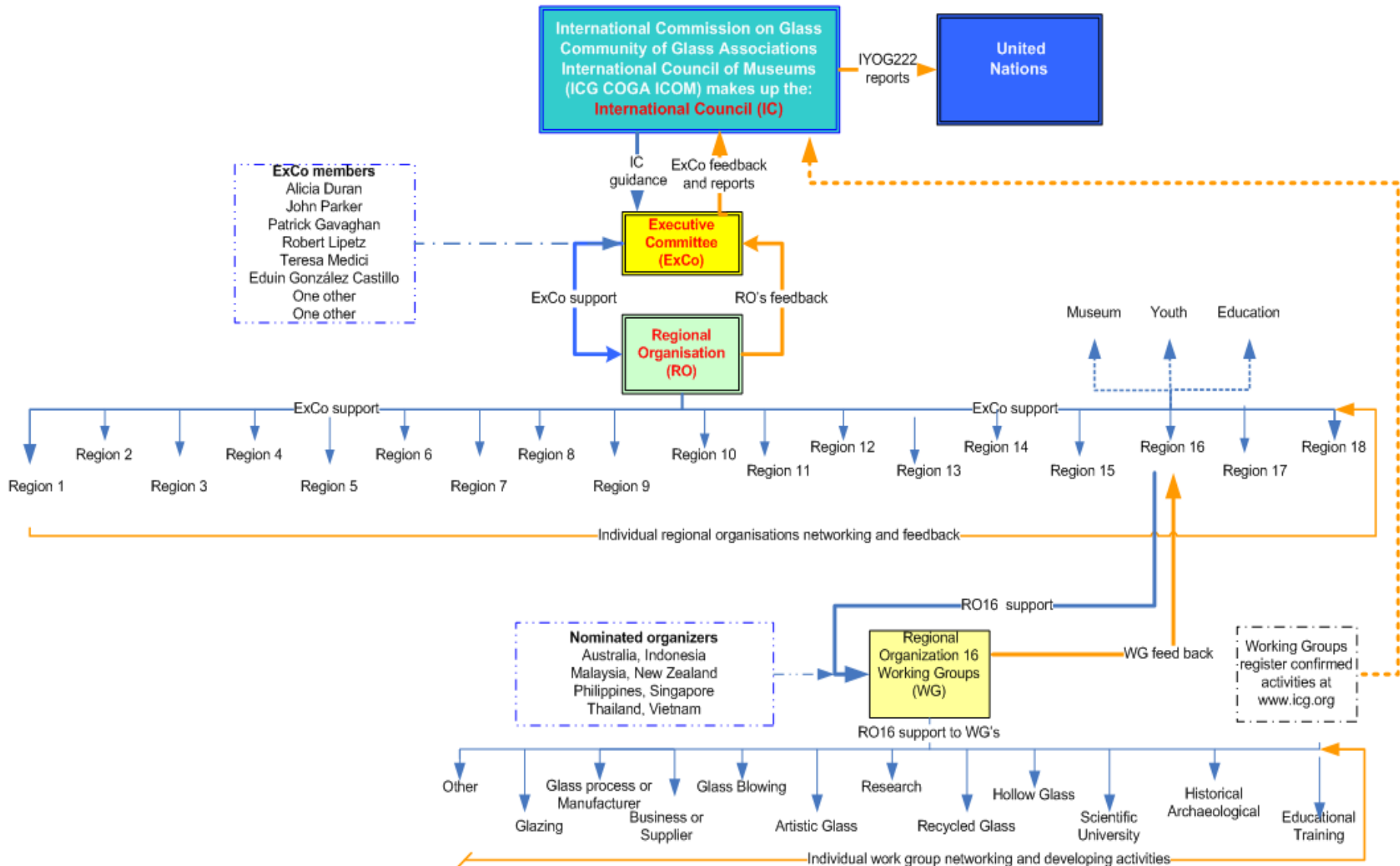


Joining Region Organisation 16

- All applications will be made by completing the Expression of Interest form (V18)
- Applicants will be placed into their preferred work groups(s)
- Applicants will have to agree to abide by the Code of Conduct
- Work Groups will be flexible. People will come and go depending on their projects
- Each Work Group will nominate 1 person to report their activities to RO16
- Each Work Group will organise it's own agenda and meeting times
- Activities developed by each Work Group will be registered on the ICG website
- A National Association will be encored to be the nominated organiser to the RO16 for promoting and coordinating activates in their country of operation

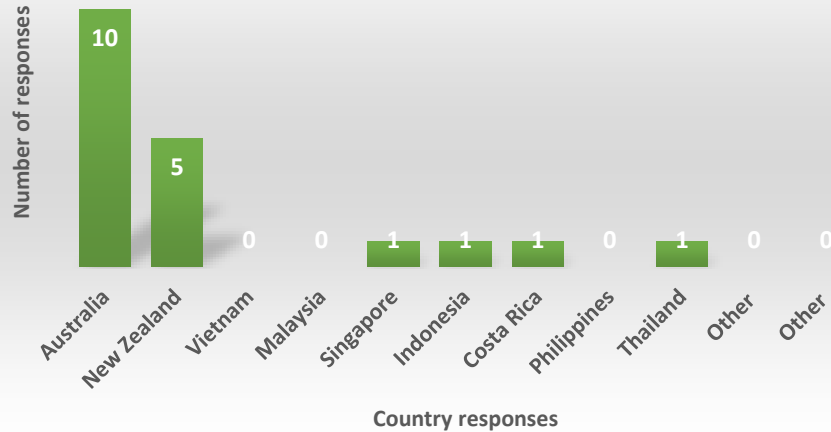


International Year of Glass 2022 structure

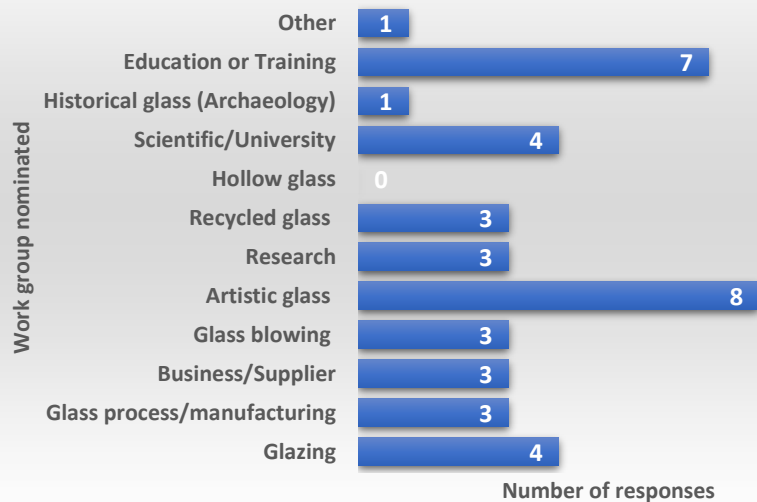


Eol responses to date

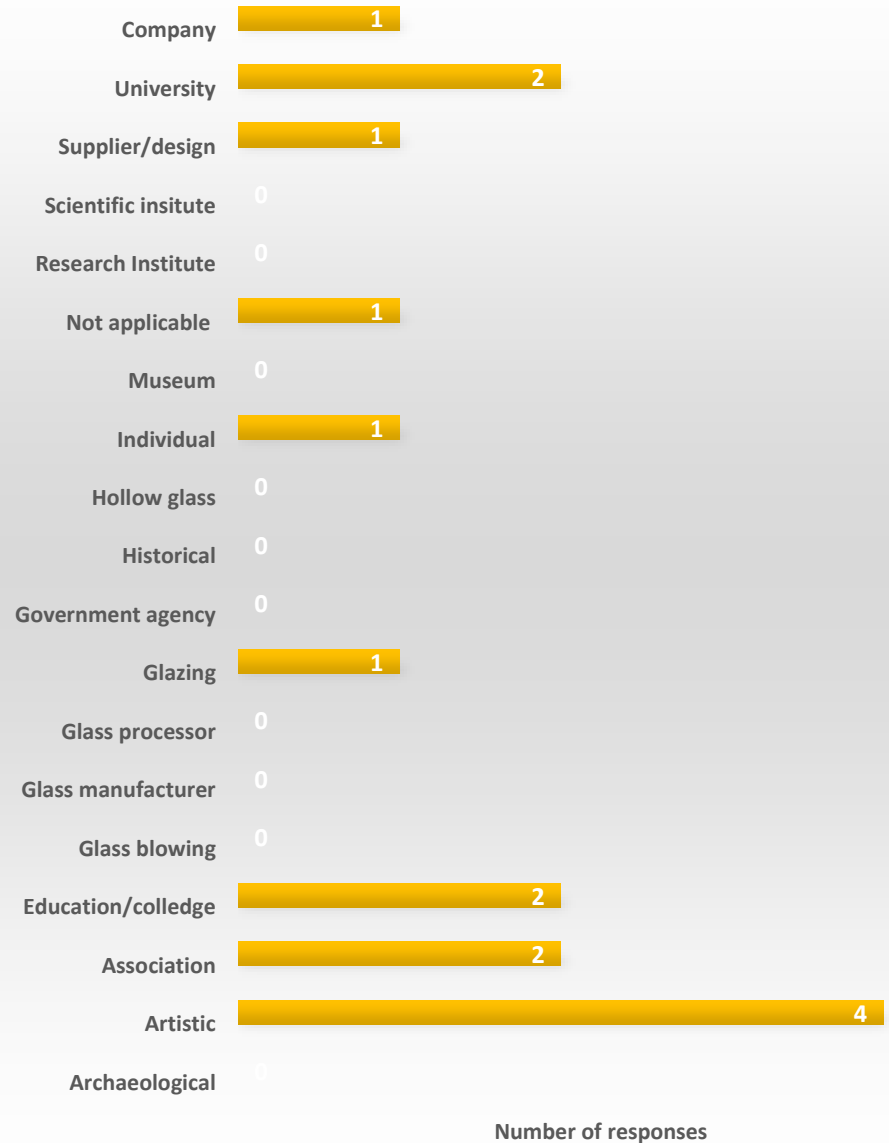
Eol response country of operations



Eol responses by work groups nominated



Eol response by business type



Finance

- Regional events and activities will be self-sufficient
- A few events 'expected' by the UN require special financing arrangements, particularly opening ceremony
- Sponsorships will be key to funding all regions including Region 16
- A sponsorship program is under development
- Unspent funds will be dispersed on IYOG2022 activities
- Arrangements have been made for direct donations to the ICG



Use of IYOG2022 logo

- Before attaching the IYOG logo to any publicity event :
 - Please inform us of your plans
 - Add your plans to a published list
- RO16 will offer a platform for sharing best practice
 - Finding working partners
 - Avoiding duplication of effort around the globe
 - Supporting partners in less well-funded areas



Conclusions:

Start	Start planning now
Share	Share your ideas
Find	Find working partners (<i>around the globe</i>)
Seize	Seize new opportunities
Tell	Tell your stories
Learn	Learn new things